

Privacy Policy for websites:

www.auro.com.pl

www.biuro.auro.com.pl

www.hale.auro.com.pl

("Privacy Policy") sets out the rules regarding the processing of personal data and the collection, processing and use of information about Users.

The definitions used in this Privacy Policy have the following meanings:

- GDPR - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).
- Personal Data Controller (PDC) – means a natural or legal person, public authority, unit or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data.
- Personal data means any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
- Consent of the data subject means a freely given, specific, informed and unambiguous indication of the data subject's wishes, by which the data subject, in the form of a statement or a clear affirmative action, consents to the processing of personal data concerning him or her.
- User – a natural or legal person or an organizational unit without legal personality, using the websites.

How we process your data

Pursuant to Article 13 of the EU Regulation 2016/679 of 27 April 2018 (hereinafter referred to as GDPR), we inform you that the Controller of the personal data provided by the User is: AURO Sp. z o. o. (hereinafter referred to as the Company), address: 12 Leonarda da Vinci Street, 44-109 Gliwice, tel. 601549531, e-mail: biuro@auro.com.pl

The Controller processes the following personal data of the Users: name, surname, e-mail address, telephone number, city, User preferences, location, area of interest, data processed as part of the Google Analytics service: unique advertising identifier of the User, location, device ID, date and time of use of the website, demographic data: country, city, language, gender, age, type and version of the operating system.

The Administrator processes the User's personal data for the following purposes:

- a) establish e-mail and/or telephone contact with the User. The legal basis for data processing is Article 6(1)(f) of the GDPR, i.e. the legitimate interest of the controller.
- b) provide the services selected by the User. The legal basis for the processing of personal data is Article 6(1)(b) of the GDPR, i.e. the processing is necessary for the performance of a contract to which the data subject is a party or in order to take steps at the request of the data subject prior to entering into a contract. In the case of collecting data for purposes related to the performance of a specific contract, the Administrator provides the data subject with detailed information on the processing of their personal data at the time of concluding the contract or at the time of obtaining personal data;
- c) analyse traffic on www.auro.com.pl websites, www.biuro.auro.com.pl www.hale.auro.com.pl with the help of the Google Analytics tool, on the basis of Article 6(1)(a) of the GDPR, i.e. the User's consent.
- d) Advertising. The basis for data processing is Article 6(1)(a) of the GDPR, i.e. the data subject has consented to the processing of their personal data.

- e) direct marketing – offering your own services. The legal basis for data processing will be Article 6(1)(a), i.e. the consent of the data subject. If you agree to receive marketing messages to your e-mail address, by phone or text message, the legal basis will also be Article 10 of the Act of 19.07.2002 on the provision of electronic services and Article 172 of the Act of 16.07.2004 – Telecommunications Law. Your consent may be withdrawn at any time,
- f) recording telephone conversations made by the customer service office. The legal basis for the processing will be Article 6(1)(a), i.e. the consent of the data subject,
- g) implementation of the legitimate interest of the administrator consisting in pursuing claims and protection against claims, pursuant to Article 6(1)(f) of the GDPR.

Your rights

In accordance with the GDPR, we inform you that Users using the services have the right to:

- request access to your personal data,
- to rectify them,
- to be deleted,
- to restrict processing,
- to object to the processing,
- for data portability
- to withdraw consent at any time without affecting the lawfulness of the processing (if the processing is based on consent), which was made on the basis of consent before its withdrawal.

The person whose personal data is processed has the right to lodge a complaint regarding the processing of data to the supervisory authority, which is the President of the Office for Personal Data Protection. To exercise your rights, please send us an email at: biuro@auro.com.pl

How long we will keep your data

Please be advised that the Users' personal data will be processed for the period necessary to achieve the above-mentioned purposes:

- a) in the field of service provision – for the period necessary to provide services and after this period based on the currently applicable law (maximum 6 years);
- b) in the scope of e-mail contact – until the objection is raised, no longer than 3 years;
- c) in the field of statistics and advertising – until the consent is withdrawn,
- d) in the field of direct marketing – until the consent is withdrawn;
- e) in the field of call recording – until the consent is withdrawn, no longer than 1 year,
- f) in the scope of pursuing and defending against claims, until their expiration, no longer than 2 years.

Data recipients

The Administrator may transfer data to entities providing services to the Administrator (hosting provider, accounting office, marketing agency, company operating the website, provider of call recording tools). The recipient of the data collected by means of Google Analytics is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA., with which we have concluded a data processing agreement. In connection with the possible transfer of data outside the EEA, Google uses standard contractual clauses and Google has also signed up to the "EU-US Data Protection Framework". For more information on how Google Analytics handles your data, please refer to Google's privacy policy at:

<https://support.google.com/analytics/answer/6004245?hl=pl>

We also use Google Maps on our website to enable you to verify the location of our company. You can find privacy information at the following link:

<https://policies.google.com/terms?hl=pl>

On our website, we also use the following tool:

Google Tag Manager <https://support.google.com/tagmanager/answer/9323295?hl=pl>

Social Media:

Each social media channel has its own policy regarding the processing of personal data and its protection. Before using the portals, read this information.

On our websites we have placed:

1. Facebook "button" (letter "f"). Data may be transferred to third countries based on actions taken by Meta Platforms Ireland Ltd. The company has joined the "EU-US Data Protection Framework". Information on data processing by Meta Platforms can be found at: <https://www.facebook.com/privacy/policy>
2. Instagram "button". Data may be transferred to third countries based on actions taken by Meta Platforms Ireland Ltd. The company has joined the "EU-US Data Protection Framework". Information on data processing by Meta Platforms can be found at: <https://www.facebook.com/help/instagram/155833707900388>
3. LinkedIn "button" (letters "in") Data may be transferred to third countries on the basis of actions taken by LinkedIn Ireland Unlimited Company, 70 Sir John Rogerson's Quay, Dublin 2, Dublin. The company has joined the "EU-US Data Protection Framework" program. Information on data processing by LinkedIn Ireland can be found under the link: <https://pl.linkedin.com/legal/privacy-policy>
4. YouTube button. The data will be shared with Google Ireland Limited Gordon House, Barrow Street, Dublin 4, Ireland, the owner of YouTube. For more information on how Google processes personal data, please refer to the following links: <https://www.youtube.com/t/terms>
<https://policies.google.com/privacy?hl=pl#infosharing>

When you click on the social media "button", you are taken to a profile owned by the Company on the social network. A click establishes a connection to the servers of the respective social network, which may result in the transmission of personal data such as e.g. the date and time of opening the page or activating the link, information about the browser and the operating system used, IP address.

We have no influence on the scope, type and purpose of data processing by social media providers. Detailed information on the use of personal data by social media is available in the privacy policies of the individual providers indicated above.

Each provider has its own policy on the rules for the processing of personal data and their protection, we recommend that you read them.

Information on the requirement to provide data

Providing data as part of the use of websites www.auro.com.pl www.biuro.auro.com.pl www.hale.auro.com.pl is voluntary. Failure to provide data may prevent the use of some of the website's functionalities (e.g. the ability to contact Auro Sp. z o.o.).

Safety

The Website makes special efforts to protect the privacy and information of the Users. The Controller, with due diligence, selects and applies appropriate technical measures, including those of an organisational and programming nature, which allow to ensure the protection of the processed data. In particular, the Administrator protects the data against disclosure, destruction, loss and disclosure to unauthorized persons, as well as unauthorized modification and processing in violation of applicable law.

Information on Cookies

In accordance with the accepted practice of most websites, we store HTTP requests directed to our server. This means that we know the public IP addresses from which users view the information content of our website. The viewed resources are identified by URL addresses. We also know:

- time of receipt of the request,
- Response time
- name of the client's station - identification carried out by the HTTP protocol,
- information about errors that occurred during the execution of HTTP transactions,
- URL address of the page previously visited by the user (referrer link) - if the page was accessed through a link, information about the user's browser.

This data is not associated with specific people browsing our websites. To ensure the highest possible quality of the website, we analyse log files to determine which pages are visited most often, which web browsers are used, whether the website structure does not contain errors, etc.

When browsing the Website, in accordance with the consent granted and browser configuration, one or more cookies may be stored on your device (end device) by us or a cooperating company (our subcontractor). Please read the following information about cookies and how we use them.

Cookies are small files that are placed on your computer's hard drive when you visit certain websites. They contain information about your device and usually do not contain any personal information. These files cannot be used to infect the device with viruses or other malware. The Website uses two basic types of cookies: session cookies and persistent cookies. "Session" cookies are temporary files that are stored on the User's end device until logging out, leaving the website or turning off the software (web browser). "Persistent" cookies are stored on the User's end device for the time specified in the cookie parameters or until they are deleted by the User.

In cookies, we store basic, anonymous information about users (e.g. ID) and data used to improve the comfort of using the Website, necessary for the optimisation and correct display of content on websites and advertising campaigns.

The following types of cookies are used on the Website:

1. "Essential" cookies. (always active) are cookies that are necessary for the proper operation of our website. They allow you to move around the website and use its standard functions. Cookies in this category are always active by default and cannot be switched off by the user. These cookies do not store any personal information. We process your data on the basis of Article 6 (1) f) of the GDPR.
2. "Functional" cookies are used to enable functionality or features of the website that are visible and useful to you. The purpose of these cookies is to improve and personalize your experience on our website based on your previous visits to the site and the choices you make. For example, functional cookies allow us to remember your user name, preferred language or region. If you do not agree to them, some or all of these services may not function properly.
3. "Analytical" cookies. These are cookies that collect anonymous information about the behavior of website users. They help us to determine how users found our site, how they view and use it, and to highlight areas that we can improve, such as navigation and user experience. The data stored by these cookies never shows personal information from which the identity of the user can be determined. MB Recycling
Google Analytics uses Google Analytics, which analyzes how users use our websites. It provides us with the following data; e.g.: information about which pages the user has viewed; which links he clicked; how much time they spent on the site; what subpages he went to, what device he used. This data helps

us to understand how visitors to our website use it and to ensure that the website functions properly. We do not use this data for marketing or advertising purposes

4. "Advertising" cookies. These are cookies that enable the delivery of advertisements, including displaying, rendering and customising them depending on how you use the website. Disabling them does not adversely affect the use of this website.

Functional, analytical and advertising files can only be triggered with your consent, expressed by clicking on the appropriate checkbox (*checkbox Allow everything or manage consent*) that appears after opening the website. You can change or withdraw your consent at any time - after clicking on the *Request consent or Withdraw your consent box* (bottom left corner).

It is also possible to configure your browser in a way that will block the installation of cookies for specific websites selected by you or for all websites. However, such settings will result in the loss of some functionalities of the Website that require the installation of cookies.

Failure to change the settings in the field of cookies means that they will be placed on the user's end device, and thus the Administrator will store information on the user's end device and gain access to this information.

Final information

Our goal is to provide the widest possible protection. The development of technology and the development of the Website mean that the privacy policy may be subject to changes, about which we will keep you informed on the website available at: www.auro.com.pl www.biuro.auro.com.pl www.hale.auro.com.pl

Changes to the privacy policy

We reserve the right to change this Privacy Policy by posting a new privacy policy on this page.